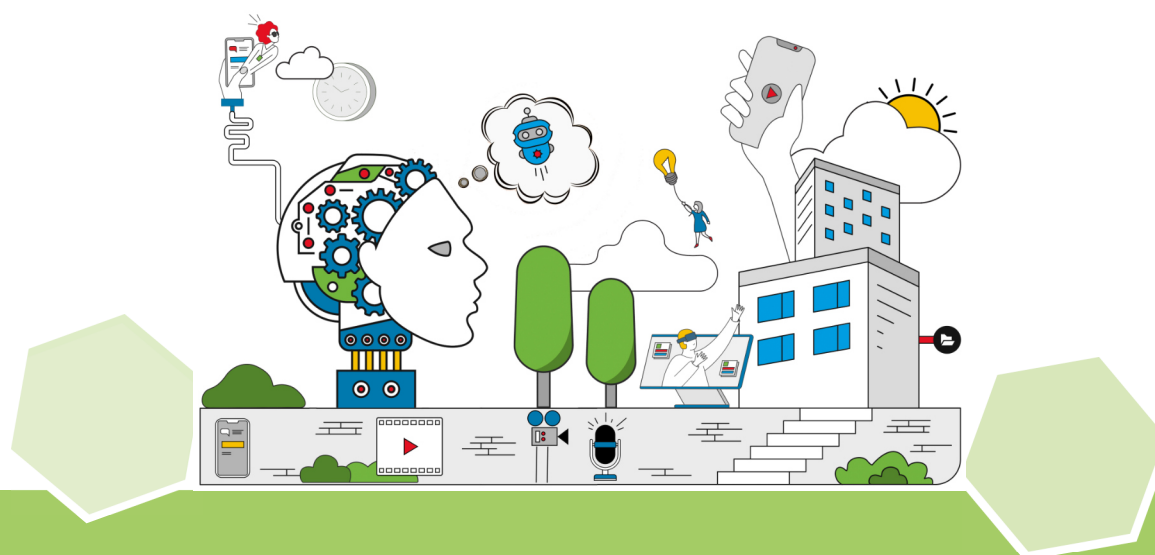


CONFERENCE PROGRAMME

#MandL26

M & L CONFERENCE
LEUVEN 2026



Co-creating the future of learning

Welcome to the Media & Learning Conference 2026!

We're thrilled to welcome you to this year's Media & Learning Conference, taking place on 17-18 June 2026 in the Provinciehuis, in the heart of Leuven, Belgium. It is a pleasure to bring together a diverse community of educators, researchers, media producers, and innovators committed to advancing teaching and learning through media and technology.

This year's tagline, "Co-creating the future of learning," reflects a shared recognition that meaningful innovation happens through collaboration. Across the programme, we explore how partnerships between educators, students, technologists, and institutions can shape more responsive, engaging, and inclusive learning experiences. The sessions address a range of timely topics, including flexible learning pathways, AI-supported co-creation, immersive and narrative-driven learning, new forms of assessment, and emerging approaches to media production.

Organised by the Media & Learning Association in partnership with KU Leuven's Learning Lab, this conference offers a dynamic mix of inspiration, practical insight, and meaningful exchange. Over the course of two days, you will encounter new ideas, examples of pioneering practice, and opportunities to reflect on what the future of media supported teaching and learning might look like. Whether through storytelling, immersive technologies, student involvement, or the thoughtful application of artificial intelligence, the focus remains on improving learning in ways that are impactful and grounded in real contexts.

The conference is designed to support dialogue and connection. It provides a space not only to learn from the expertise of others but also to share your own experiences and perspectives. We encourage you to engage actively, participate in discussions, and connect with fellow participants throughout the event.

Beyond the sessions, we hope you will enjoy your time in Leuven - a city known for its rich history, vibrant academic life, and welcoming atmosphere.

We extend our sincere thanks to our exhibitors, the Board of Management, the Advisory Board, the City of Leuven, and KU Leuven for their continued support in making this event possible.

Together, let us exchange ideas, build connections, and co-create the future of learning!

Left to right: **Dovilė Dudėnaitė - Tierney, Mathy Vanbuel, Anke Pesch, Kamakshi Rajagopal, Sally Reynolds, Chloé Pété, Shirin Izadpanah & Elke Van Ael**



Photo: Raf Lehaen

Our thanks in particular to the Media & Learning '26 Conference advisory committee:

Erik Boon, Vrije Universiteit Amsterdam, the Netherlands

Uli Botzjorns, Leiden University, the Netherlands

Fleur Braunsdorf, University of Amsterdam, the Netherlands

Peter Fletcher, University of Aberdeen, UK

Sónia Hetzner, Friedrich-Alexander-University (FAU), Germany

Nicolette Karst, Lund University, Sweden

Lucy Kendra, Heriot-Watt University, UK

Leif Kristiansen, SIKT, Norwegian Agency for Shared Services in Education and Research, Norway

Melissa Amorós Lark, Leiden University, the Netherlands

John Murray, University of Galway, Ireland

Jeremy Nelson, University of Michigan, USA

Stuart Perrin, Xi'an Jiaotong-Liverpool University, China

André Rosendaal, University of Groningen, The Netherlands

Lana Scott, Massachusetts Institute of Technology (MIT), USA

Andy Thys, KU Leuven, Belgium

Elke Van Ael, KU Leuven, Belgium

Eirik Wattengård, Norwegian University of Science and Technology (NTNU), Norway

Zac Woolfitt, Inholland University of Applied Sciences, The Netherlands



Cloakroom and Registration desk

The Cloakroom and Registration desk will be open on Tuesday from 17:00 to 19:00, on Wednesday from 08:00 until 18:30 and on Thursday from 08:30 until after the closing session. You can leave your coats and other belongings for free at our manned desk. However, in the interests of security, please do not leave computers, mobile phones or any other valuables there, as neither Provinciehuis, nor the conference organisers are responsible for any loss or damage to items held in the cloakroom.

Information desk

The Information Desk, next to the Registration Desk, is where you can contact the organisers, get information about Leuven and find out more about the Media & Learning Association. It will be open on Tuesday from 17:00 to 19:00, on Wednesday from 08:00 until 18:30 and on Thursday from 08:30 until 17:00.

Quiet Rooms – Leslokaal 2 - 1.05(1st floor) & Zaal 1

Leslokaal 2- 1.05 on 17 June and Zaal 1 on 18 June are reserved as Quiet Rooms for anyone needing a calm, low-sensory space during the conference. Whether you're feeling overstimulated, anxious, or simply need a moment to rest, this is a peaceful area to recharge. Please respect the quiet - no conversations, phone use, or meetings. The Quiet Rooms will be open: Leslokaal 2- 1.05 on 17 June from 9:00 to 18:00 and Zaal 1 on 18 June from 09:00 to 17:00.

Signing up for sessions during the conference

The conference includes many different sessions taking place in Zaal 4-9 & Leslokaal 2 - 1.04, these sessions include discussion sessions and workshops where the emphasis is on small group interaction. The number of spaces available in these rooms is limited to between 20 and 40, depending on the room.

Access to these sessions will be limited to those who have signed up online to take part. If you did not manage to reserve a seat online, there might be a couple of places available due to no-shows. In such cases, any remaining spaces will be allocated at the start of the session on a first-come, first-served basis.

Lunches and coffees

Everyone registered for the Media & Learning Conference is welcome to enjoy coffee and lunch on both days, served in Spoor 95.

You are also invited to the MEDEA Awards Ceremony and Networking Reception, which will take place in Spoor 95 on Wednesday, 18 June, starting at 18:00.

Please wear your conference badge prominently to ensure access to all event locations.

WIFI access

Public wifi access is available on the network named "MLA2026". This is an open network not requiring authentication.

Non-smoking policy

Please note that smoking is strictly prohibited in all indoor conference venues.

Conference website

You'll find short profiles of our speakers on the conference website, along with inputs to the programme.

After the conference, presentations and other materials will be uploaded to the Media & Learning website as they become available. Participants will receive an email notification once all content is added.



Media & Learning Trivia Challenge

Put your knowledge to the test in our fun Trivia Challenge!

Explore the exhibition and discover the answers, some questions are inspired by what our exhibitors are showcasing. Join the quiz via the QR code and take part during the **Closing Plenary** on **Thursday 18 June** for a chance to win a **free pass to the 2027 conference!** Good luck!





<p>AUDITORIUM (Presentations) 09:00 – 10:30</p>	<p>Welcome to Media & Learning 2026</p> <p>Our conference this year is run under the banner “Co-creating the future of learning” and it is this theme of co-creation that will form the red-thread for our keynote speakers in this opening plenary session. Our panel of speakers will explore the fine line between effective use of technology and sound pedagogical practice. They will talk about the roles of different people involved in creating effective learning experiences; the student, the academic, the support team. They will also reflect on the impact of AI along with changing student expectations and explore the best ways for our community to navigate in the changing times in which we live and work.</p> <p>Moderator: Sonia Hetzner, Media & Learning Association & Friedrich-Alexander-Universität Erlangen-Nuremberg, Germany</p> <p>Welcome by Margriet Van Bael, Vice Rector of Education Policy, KU Leuven, Belgium</p> <ul style="list-style-type: none"> • Rob Morgan, Visiting Fellow at King’s College London & Creative Director at Playlines, UK <i>The Age of “Reality Literacy”: XR, AI and Reskinnable Realities</i> • Sharon Klinkenberg, psychometrician, statistician, and educational innovator at the Department of Communication Science, University of Amsterdam, the Netherlands <i>Multimodal learning: Where technology meets pedagogy</i> <p>These presentations will be followed by an update on the conference programme by Dovilė Dudėnaitė - Tierney, Media & Learning Association, with any last minute changes.</p>
<p>SPOOR 95 10:30 – 11:00</p>	<p>Coffee / Tea Break</p>
<p>AUDITORIUM (Presentations) 11:00 – 12:30</p>	<p>Centres for Teaching and Learning: Driving innovation</p> <p>During this presentation session, CTL staff in different higher education settings will share their experience in how different centres operate, how they are addressing topics like assessment and the ways in which they are driving innovation.</p> <p>Moderator: Anke Pesch, KU Leuven, Belgium</p> <ul style="list-style-type: none"> • Charlotte Rose, Adelaide University, Australia <i>In the midst of a merger: How to create innovative and engaging media at scale</i> • Ines Springael, Breda University of Applied Sciences, the Netherlands <i>Merging AI Innovation with Teaching Community: Building a CTL from two existing strengths</i> • Corinna Stiefelbauer, WU Wien, Austria <i>Designing a Support Concept for Innovative Media-Based Assessment</i> • Dries Peeters, VUB, Belgium <i>Learning & Innovation Centre Brussels by VUB & ULB</i>
<p>RAADZAAL (Discussion) 11:00 – 12:30</p>	<p>How AI is changing educational media production workflows: from pre-production-post to layered assembly production</p> <p>This session will begin with a presentation of a practical model for current AI-driven workflow change in educational media production. It will be followed by a discussion on what this type of change means for production teams, quality assurance and sustainable workflows in higher education.</p> <p>Moderator: Markus Tischner, Friedrich-Alexander-Universität Erlangen-Nuremberg, Germany</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Lana Scott, MIT, USA • Lizzy Bleumers, Thomas More, Belgium • Jana Herwig, University of Vienna, Austria

PRESS
(Showcases)
11:00 – 12:30

EDIT results 10 years

Led by **Janne Länsitie**, OAMK, Finland

This session explores the 12-year journey of the EDIT - Educational Video Challenge. The session features a curated screening of "favourite films" from the EDIT archives, showcasing how student creations have mirrored trends like vlogging, 360-videos, interactive storytelling, and AI-generated videos. The session includes a discussion on how different video formats and evolving technology have influenced video pedagogy. Participants will discuss how technological shifts influence student engagement and digital storytelling. The session deals with the balance between pedagogical substance and media entertainment, and discusses how to maintain authentic human connection in an increasingly automated landscape.

Vloscars Awards -The Creation of a Transnational Vlog Community

Led by **Yvonne Crotty**, Dublin City University, Ireland; **Carl Gunnar Eltervaag & Esben Krogstad Kamstrup**, NTNU, Norway; **Eva van Gestel**, VBO Ourodenberg, Belgium; **Malene Køhler**, Kattem skole, Norway; **Martin Moore**, Scoil Talbot, Ireland

Vlogging Beyond Classrooms (ViBes) is a two-year Erasmus+ project connecting schools in Belgium, Ireland, and Norway, led by NTNU and DCU. This session explores how higher education and primary schools collaborate to foster creative, cross-cultural learning through vlogging. The session shows how structured online resources support pupils in moving from passive media use to active production. It features award-winning pupil vlogs (Vloscars) and insights into their creation, alongside experiences from three teachers. Using an action-research approach, it highlights the value of scaffolding and balancing guidance with independence to strengthen collaboration and learning outcomes.

ZAAL 4/5
(Workshop)
11:00 – 12:30

Immersive learning strategies for sustainable education: The case of TRENd

Led by **Dario Fazzi**, Leiden University, the Netherlands and **Gaetano Di Tommaso**, Roosevelt Institute for American Studies, the Netherlands

This workshop introduces TRENd (Teaching Resilience and Environmental Democracy), a transatlantic initiative advancing Education for Sustainable Development through problem-based learning, virtual exchange, and immersive experiences. Using TRENd as a lens, it explores how networked pedagogies can deepen environmental learning and intercultural understanding in the face of global socio-ecological challenges. Participants will engage with approaches such as virtual exchange, critical mapping, and immersive technologies, while considering practical strategies for curriculum integration, assessment, inclusion, and ethics, and examining how these methods can foster resilience, digital skills, and participatory environmental citizenship.

ZAAL 6/7
(Demonstrations)
11:00 – 12:30

Advanced tools and services

Explore advanced digital tools and services that enhance communication, engagement, and learning, highlighting innovative approaches to immersive content and interactive educational experiences across disciplines.

Moderator: **Erik Boon**, Vrije Universiteit Amsterdam, the Netherlands

- **Nerea Benítez Aranda**, Rey Juan Carlos University, Spain *From Data to Immersion: Accessible XR Tools for Science and Climate Communication*
- **Judith Hoste & Eline Wydooghe**, VIVES University of Applied Sciences, Belgium *Entering the arena: A 360° VR tool to explore and understand canine social responses*
- **Rüdiger Rolf**, Osnabrück University, Germany *Inter-active, platform-independent videos*
- **Karel Kreijns**, Open Universiteit, the Netherlands *Real-Time Remote Coaching of Teachers at a Distance*



<p>ZAAL 8/9 (Workshop) 11:00 – 12:30</p>	<p>Deconstructing representation in text-to-video generative-AI</p> <p>Led by Shant Bayramian, Inholland University of Applied Sciences, the Netherlands</p> <p>This hands-on workshop explores how text-to-video generative AI shapes audiovisual representation and meaning. Participants learn a practical critical method—Deformative Criticism—to analyse bias, cultural assumptions, and ethical implications in AI-generated video. Combining short lectures with collaborative experimentation, the workshop equips media educators, learners, and professionals with transferable tools for critically teaching and using generative AI in media and learning contexts.</p>
<p>Leslokaal 2 - 1.04 1st floor (Workshop) 11:00 – 12:30</p>	<p>Corrupted visions between You and I</p> <p>Led by John Ford Walker & Sanderijn Kuijvenhoven, SURF, the Netherlands</p> <p>Millions of smart glasses are already sold and they're coming to your institution soon. This workshop prepares you by putting the glasses on. Come wear student-designed smartglasses which deliberately create ethical tensions through group discussion and led activities. Our "Corrupted visions" scenarios explore surveillance, consent, and information asymmetry. Participants experience both sides; augmented advantage and un-augmented disadvantages in our workshop!</p>
<p>SPOOR 95 12:30 – 14:00</p>	<p>Lunch</p>
<p>AUDITORIUM (Presentations) 14:00 – 15:30</p>	<p>Playful and narrative-driven learning experiences</p> <p>Speakers in this presentation session will talk about how they are using playful and narrative-based approaches in different ways. This includes interactive story-telling, augmented reality and gamification to support specific learning goals.</p> <p>Moderator: André Rosendaal, University of Groningen, the Netherlands</p> <ul style="list-style-type: none"> • Elke Van Ael, KU Leuven, Belgium <i>Teaching storytelling through storytelling @ KU Leuven: from early beginnings to output</i> • Markus Weber & Christian Hoppe, TU Darmstadt, Germany <i>Campus Quest: Gamified 360° exploration as an innovative format for online self-assessments for study orientation</i> • Elke Hoek & Edna Heuzinkveld, ROC van Twente, the Netherlands <i>Empowering the Teachers: Building Immersive Learning Scenarios through a Professional Learning Community</i> • Charlotte Rose, Adelaide University, Australia <i>Storytelling in Higher Education; how to design and deliver for maximum engagement and longevity</i>

RAADZAAL**(Discussion)**

14:00 – 15:30

A platonic forum on the principles of AI in education

How do we steer adoption of AI in Education? The 2025 Fürth Manifesto on AI in Education aims to guide that process. But the rapid evolution of AI from occasional tool to agentic study companion demands a re-evaluation. This interactive discussion aims to strengthen and amend the Manifesto by both exploring practical use cases from the Media and Learning network, and fundamental ideas about didactics and ethics.

We will move beyond basic AI literacy to explore co-creation and the necessity of new learning outcomes. Key questions also include how to approach assessment in an AI-ubiquitous environment and the social impacts on student wellbeing.

Join us, and bring your strong opinions!

Moderator: **Julian van der Kraats**, Universiteit Leiden, the Netherlands

Panellists:

- **Andy Thys**, KU Leuven, Belgium
- **Markus Tischner**, Friedrich-Alexander-University, Germany
- **Janne Länsitie**, OAMK, Finland
- **Caroline Keeman**, Google

PRESS**(Showcases)**

14:00 – 15:30

Meet the 2026 MEDEA finalists

Showcases by the finalists in this year's MEDEA Awards, recognising excellence in the use of media to support learning and teaching.

Moderator: **John Murray**, University of Galway, Ireland

- **CAP'VR Project (Mimbus Chemistry)** by Le Cnam, France presented by **Christian Cousquer**
- **Developments in Cancer Immunotherapy** by University of Cambridge, UK presented by **Stewart Utley**
- **From Trust to Trauma: Perspectives on Obstetric Violence** by University of South-Eastern Norway, Norway presented by **Annika Kiel**
- **Le 8ème Stade** by Galilée, Belgium presented by **Pascal Chabot** and **Sébastien Schmitz**

ZAAL 4/5**(Presentations)**

14:00 – 15:30

Next-generation educational media production

Immersive environments offer significant opportunities for the future-oriented educational media producer. Join this session to hear about the latest developments in scalable and collaborative use of XR.

Moderator: **Lucy Kendra**, Heriot-Watt University, UK

- **Sjiewke Dankert**, SURF, the Netherlands *Designing the education area of the future; Case study collaborative co-creating in networked XR-environments*
- **Alexander Vanhulsel**, Thomas More University of Applied Sciences, Belgium *Designing the Cross-Border EduXR Library Based on User Needs*
- **James Cull**, Birkbeck, University of London, UK *Building a community of XR practitioners: equipping staff and students to lead across subject areas*



<p>ZAAL 6/7 (Discussion) 14:00 – 15:30</p>	<p>Co-creating courses with AI and/or students: challenges and benefits</p> <p>In this discussion, two course designers reflect on contrasting experiences of co-creating courses—one with AI, the other with student involvement. The format combines short inputs with ongoing exchange. Presentation moments and audience involvement alternate and build on each other, allowing ideas, questions, and reactions to directly shape the flow. By bringing together different perspectives and experiences in real time, this format opens up space for fresh insights and shared “aha” moments.</p> <p>Moderator: Stefan Wackerlig, University of Vienna, Austria</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Cornelia Amon, IMC Krems, Austria (<i>Consulting in the fields of instructional design and media production with a special interest in Sketchnotes and OER</i>) • Christoph Winter, University of Vienna, Austria (<i>Instructional designer specializing in digitally transformed teaching and learning, as well as an expert in media pedagogy and flipped and blended learning</i>)
<p>ZAAL 8/9 (Workshop) 14:00 – 15:30</p>	<p>Hacker room Agentic production for multimedia learning</p> <p>Led by Serge de Beer, LearningTour, the Netherlands</p> <p>This Hacker Room session explores augmented agency through agentic production for multimedia learning. Participants enter an experimental, build-first environment where learners, media agents, and AI companions collaborate in open-ended AI workflows. The focus is on exploration, rapid prototyping, and creative misuse of tools rather than step-by-step instruction. Educators, designers, and L&D professionals work with AI APIs to analyze learning needs, generate audiovisual media, and test personalized learning concepts. Participants leave with a working prototype. Bring your laptop!</p>
<p>Leslokaal 2 - 1.04 1st floor (Workshop) 14:00 – 15:30</p>	<p>The ten-minute experiment: using microlearning to reduce cognitive load</p> <p>Led by Alice Pistono, JoVE, Italy</p> <p>This interactive workshop helps educators design effective microlearning experiences that reduce cognitive overload and enhance engagement. Participants will compare content delivery methods, reflect on learning fatigue, and collaboratively create a short, modular learning module with clear objectives and simple assessment. The session provides practical strategies for improving clarity, retention, and instructional impact across disciplines, leaving participants with a ready-to-use prototype and actionable approaches for their own teaching contexts.</p>
<p>SPOOR 95 15:30 – 16:00</p>	<p>Coffee / Tea Break</p>
<p>RAADZAAL (Presentations) 16:00 – 17:00</p>	<p>Impact of AI on institutional planning when it comes to educational media production and support</p> <p>During this presentation session you will hear about different ways in which higher education institutions are preparing staff and students for the AI revolution including how educational processes and practices are being adapted.</p> <p>Moderator: Andy Thys, KU Leuven, Belgium</p> <ul style="list-style-type: none"> • Katja Shcherbakova, Maastricht University, the Netherlands <i>Building Coherent Digital Literacy Ecosystems in Higher Education</i> • Lucia Mesquita, Lusófona University, Portugal <i>Beyond the Tool: Mapping Evidence-Based and Responsible AI Technology Use in Higher Education</i> • Andreas Spousta, Kaltura <i>Transforming the Student Experience with Conversational AI and Real-Time Learning Avatars</i>

PRESS
(Showcases)
16:00 – 17:00

Meet the 2026 MEDEA finalists

Showcases by the finalists in this year's MEDEA Awards, recognising excellence in the use of media to support learning and teaching.

Moderator: **John Murray**, University of Galway, Ireland

- **Newsday VR** by University of Leeds, UK presented by **Carl Hartley**
- **The Social Media Trap** by ClickView, Australia presented by **Vicky Lee**
- **The Talents of Europe: Comparative Law in the Age of AI Regulation** by IE University, Spain presented by **Claudia Lasagna**

ZAAL 4/5
(Workshop)
16:00 – 17:00

Learning languages with a combined approach of storytelling, visual learning, and AI driven Socratic dialogue

Led by: **Ruth Maloszek**, University of Erlangen-Nuremberg, Germany

This workshop invites learning technologists and educators in the field of language learning, policy makers on regional and European level, as well as just every person interested in trying out a web-app developed by the European cooperation partnership Readco.AI and engaging in a discussion on the functionality and pedagogy of the app. The web-app follows a pedagogy combining storytelling, visualisation, game based learning, and an AI driven Socratic dialogue. It combines language learning with deepening the understanding of the 17 SDG by emotionally touching stories.

ZAAL 6/7
(Workshop)
16:00 – 17:00

Creating an artifact: Immerse yourself in a possible future

Led by **Judith Vels & Harriët Damen**, Leiden University, the Netherlands

Step into one of the imagined future scenarios and explore what learning might look like in the years ahead. Using your assigned scenario as inspiration, you will design a "future artifact" — something that does not exist today but could realistically emerge in that world.

By the end of the workshop, you and your fellow participants will have created a collection of these future artifacts. Alongside the scenarios that inspired them, they will be showcased in a small exhibition during the conference, inviting attendees to reflect, question, and discuss what the future of learning might hold.

ZAAL 8/9
(Pecha Kucha Presentations)
16:00 – 17:00

Lessons from influencers, civic projects, and media initiatives

These short presentations cover what we can learn from influencers as well as civic projects and smart initiatives utilising media.

Moderator: **Peter Fletcher**, University of Aberdeen, UK

- **Egoitz Etxeandia**, Playlab *Playlab* — *where educators and students learn & create AI for their needs*
- **Deike Schulz & Giacinto Bottone**, NHL Stenden University of Applied Sciences, the Netherlands *Can we inspire better practices? Cultivating skills for responsible influencers at the European Influencers Academy*
- **Lisa Titz**, University Osnabrueck, Germany *Shared Responsibility in Practice: Establishing the Cognitive Science Student Journal as a Co-Created Learning Space*
- **Brian Shee**, University of Limerick, Ireland *Scaling Inclusive Lifelong Learning Through Micro-Credentials: How University of Limerick Is Leveraging National and European Partnerships to Transform Access for Disadvantaged Learners*
- **Thy Tran Khanh**, KU Leuven, Belgium *It's Chaotic! Can I teach in the Hybrid Collaborative Classroom?*



<p>Leslokaal 2 - 1.04 1st floor (Workshop) 16:00 – 17:00</p>	<p>Make support strategic: A CTL alignment workshop for digital teams</p> <p>Led by Nynke Kruidenink, Npuls, the Netherlands</p> <p>Interactive 60-minute workshop for CTL leads and digital support teams (edtech/LMS, AV/media, learning design, library/IT). We introduce the five Npuls CTL framework, then participants map their team's activities onto the framework and share patterns, gaps, and boundaries. Outcome: a practical realignment plan with concrete follow-up steps to strengthen strategic positioning and sustainable digital innovation.</p>
<p>AUDITORIUM (Discussion) 17:00 – 18:00</p>	<p>In discussion with Stephen Downes</p> <p>According to Stephen, "AI represents a significant increase in human capability, augmenting and sometimes exceeding our natural capacities to perceive, reason, create and remember. Ubiquitous access to these capabilities changes the definition of what it means to learn and to be educated. Skills once reserved to the domain of experts are now in the hands of everyday people, while almost every discipline is devising new models, methods and pragmatics of work alongside, or teaming with, these new tools."</p> <p>Join this session to discuss the implications of AI in higher education with Stephen and let's try to decide whether the advantages really do outweigh our fears.</p> <p>Moderators: Lana Scott, Massachusetts Institute of Technology, USA & Zac Woolfitt, Inholland University of Applied Sciences, the Netherlands</p>
<p>SPOOR 95 18:00 – 18:30</p>	<p>Informal networking opportunity – Refreshments served</p> <p>Come join us in Spoor 95 where MLA's Special Interest Groups (SIGs) are hosting a series of 4 separate networking moments. In each of the 4 corners of the room you will find MLA members ready and willing to chat about their specific topic. Come say hello and meet others with interests in the same topics. Share your contact details, talk about some of the challenges you face, test out an idea for a project – all welcome. Every 7 minutes we will ring a bell in case you would like to switch to a different group.</p> <p>Meet the MLA SIGs!</p> <ul style="list-style-type: none"> • Audio/video (AV) in Higher Education – Moderators: Peter Fletcher, University of Aberdeen, UK and Lucy Kendra, Heriot-Watt University, UK • Artificial Intelligence in Higher Education – Moderators: Andy Thijs, KU Leuven, Belgium and Julian van der Kraats, Leiden University, the Netherlands • Extended Reality in Higher Education – Moderators: Erik Boon, Vrije Universiteit Amsterdam, the Netherlands and Shirin Izadpanah, Media & Learning Association • Centres for Teaching and Learning - Moderators: Jana Herwig, University of Vienna, Austria & Tomi Tolonen, Laurea University of Applied Sciences, Finland

SPOOR 95
18:30 – 20:00

Networking reception & MEDEA Awards ceremony

Welcome from: **Bert Cornillie**, Alderman for Culture, Events, Part-time Arts Education and Personnel, City of Leuven

Introduction to this year's competition and the MEDEA Awards 2026 finalists: **Mathy Vanbuel**, Chairperson of the MEDEA Awards 2026 Judging Committee.

Meet the MEDEA 2026 finalists (in alphabetical order):

- **CAP'VR Project (Mimbus Chemistry)** by Le Cnam, France presented by **Christian Cousquer**
- **Developments in Cancer Immunotherapy** by University of Cambridge, UK presented by **Stewart Utley**
- **From Trust to Trauma: Perspectives on Obstetric Violence** by University of South-Eastern Norway, Norway presented by **Annika Kiel**
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- **Newsday VR** by University of Leeds, UK presented by **Carl Hartley**
- **The Social Media Trap** by ClickView, Australia presented by **Vicky Lee**
- **The Talents of Europe: Comparative Law in the Age of AI Regulation** by IE University, Spain presented by **Claudia Lasagna**

Following the introductions, we will take a short break to finalise the audience vote before announcing this year's winners:

- The **Special MEDEA Jury prize** will be announced by **André Rosendaal**, University of Groningen, the Netherlands
- Announcement of this year's **Judge's prize** will be made by **John Murray**, University of Galway, Ireland
- The **Audience Favourite prize** will be announced by **Chloé Pété**, Media & Learning Association
- The **Best Use of Educational Media in Science prize** will be announced by **Jan Tijmen Goldschmeding** on behalf of the International Association for Media in Science (IAMS)
- The **MEDEA Award for Best Educational Media** will be announced by **Bert Cornillie**, Alderman for Culture, Events, Part-time Arts Education and Personnel, City of Leuven

Master of Ceremonies: **Sally Reynolds**, Media & Learning Association



AUDITORIUM
(Presentations)
09:00 – 10:30

Shaping the future of learning

Kicking off the second day, this session brings fresh perspectives on the forces shaping education today. From the evolving role of AI in teaching and learning, to its regulatory landscape, and the creative exploration of sound in design, it highlights innovation, responsibility, and new ways of experiencing and understanding learning. Together, these contributions set an engaging and thought-provoking tone for the day ahead.

Moderator: **Anneleen Cosemans**, KU Leuven, Belgium

- **Laure Michelin**, Design Solutions Architect at Fuser, a Lecturer at UCLA AUD, and a creative technologist based in Los Angeles, USA *Sound Architecture*
- **Agne Limante**, Legal Officer at the European AI Office, DG CNECT, the European Commission & Chief Researcher at the Law Institute of the Lithuanian Centre for Social Sciences *The EU Artificial Intelligence Act and Its Implications for AI in Education*
- **Jeff Van de Poël**, AI & Teaching Advisor at the University of Lausanne (UNIL), Switzerland *The Augmented Teacher: Navigating AI as an instrument, not an oracle*

SPOOR 95
10:30 – 11:00

Coffee / Tea Break

AUDITORIUM
(Presentations)
11:00 – 12:30

Co-creating learning: partnerships between students, teaching staff, and CTLs

This presentation session explores how collaborative partnerships between students and educators drive innovative teaching and learning. Through diverse examples, it highlights co-creation, digital engagement, and authentic, student-led approaches that enhance relevance, creativity, and impact in higher education.

Moderator: **John Murray**, University of Galway, Ireland

- **Charlotte Meijer & Elisa Seijdel**, Vrije Universiteit Amsterdam, the Netherlands *The Success Factor: How to Build a Thriving Students as Partner CTL?*
- **Stuart Dinmore**, Adelaide University, Australia *Student perceptions of digital media for learning: A guide for implementing effective content at scale*
- **Tomi Tolonen**, Laurea University of Applied Sciences Finland *Lights, Camera, Co-Creation: Building Authentic Learning Scenarios with Students and Lived-Experience Experts*
- **Fotis Begklis**, UAL, UK, *The Elephant Never Forgets - Student-Led Documentary Production*

RAADZAAL
(Discussion)
11:00 – 12:30

European sovereignty - How to find alternatives to USA tech

This discussion session explores European digital sovereignty in higher education, focusing on practical strategies to reduce dependence on U.S.-based technologies. It highlights alternative tools, open-source solutions, and national/regional as well as institutional approaches that promote data control, ethical practices, and sustainable, locally rooted digital ecosystems for teaching, learning, and collaboration.

- **John Walker**, SURF, the Netherlands *Digital Sovereignty and Public Values*

Moderator: **Andy Demeulenaere**, Mediawijs, Belgium

Panellists:

- **Jeff Van de Poël**, University of Lausanne (UNIL) & Eduhub- Switch foundation, Switzerland
- **Katrin Ihler**, Elan e.V., Germany
- **Peter Fletcher**, SCHOMS, UK
- **Jean-Marie Cognet**, Ubicast / EdTech France, France
- **Leif Kristiansen**, SIKT, Norway



<p>PRESS (Workshop) 11:00 – 12:30</p>	<p>The hidden heroes of education. Educational Support Professionals (ESPs) @ Work: How they empower teachers in the digital transformation</p> <p>Led by Milou Timmer-Hekhuizen & Janiek Bartelds, Npuls, the Netherlands</p> <p>Educational Support Professionals are the hidden heroes who make innovation in education possible. Working in strong networks, ESPs connect expertise, share knowledge, and actively support teachers in navigating the ongoing digital transformation.</p> <p>In this workshop, we explore how ESPs operate within the Dutch educational context and how they are organized and facilitated across CTLs and beyond. We discuss how these professional networks can be used to their full potential, maximizing their impact for teachers, institutions, and learners. We also show how the Competency Framework Structure offers a shared profile for everyone involved in strengthening teacher support in vocational, professional, and academic education. It helps clarify competencies, align expectations, guide professional development and strategic positioning, and support institutions at all stages in organizing teacher support in a coherent and context-sensitive way.</p> <p>Through interactive visual mapping and dialogue, participants are invited to share their own experiences and organizational models. Together, we make both the Dutch perspective and your own local context more visible, comparable, and concrete. The session aims to inspire, connect, and uncover new ways to strengthen ESPs as a driving force for educational excellence.</p>
<p>ZAAL 4/5 (Workshop) 11:00 – 12:30</p>	<p>AI and problem-based learning: shaping student competencies for uncertain futures</p> <p>Led by Roland Böttcher, Bochum University of Applied Science, Germany</p> <p>The workshop aims to provide participants with a structured understanding of how Problem-Based Learning (PBL) can be used as a curricular response to AI-driven change in higher education. Participants will leave with (1) a shared analysis of how generative AI is reshaping student learning behaviour and curricular assumptions, and (2) concrete design principles for integrating PBL projects at programme level to support competence development under conditions of increasing uncertainty.</p>
<p>ZAAL 6/7 (Workshop) 11:00 – 12:30</p>	<p>From content to companions: Designing AI-mediated learning experiences with COMPASS</p> <p>Led by Olysha Magruder, Johns Hopkins University, USA</p> <p>This hands-on workshop introduces COMPASS (Companion-Oriented Mediation for Pedagogical AI Support), a framework for designing AI companions that support learners' sense-making of media. Participants will work with a media artifact and engage in a rapid, collaborative design sprint to reimagine an AI-mediated learning experience, deciding when AI should mediate, how it should respond to learners, and where its authority must stop. Designed for educators, learning designers, and researchers, the session emphasizes learner agency, critical engagement, and ethical, learning-centered uses of AI.</p>



SPOOR 24
1st floor
(Presentations)
 11:00 – 12:30

Rethinking Assessment and Learning in the Age of AI

This session examines how assessment in higher education is evolving in response to AI. It highlights approaches that foster authentic learning, integrate media and information literacy, and promote fair and transparent assessment practices, while also addressing concerns such as cognitive offloading and long-term skill development.

Moderator: **Fleur Braundsdorf**, University of Amsterdam, the Netherlands

- **Zac Woolfitt**, Inholland University of Applied Sciences, the Netherlands *From AI Risks to Authentic Learning: Media-Enhanced Assessment in Living Labs*
- **Paschalia Terzi**, Georgetown University in Qatar, Qatar *Library support for alternative assessment through media and information literacy instruction*
- **Jonas Schug**, Hochschule Bochum, Germany *"The Never-Skilled Generation" - Deskilling, Cognitive Offloading and the Long-Term Risks of AI-Supported Learning*
- **Praneet Khandal & Eden Lutz**, Leiden University, the Netherlands *Fair Educational Assessment in the Age of AI*
- **Dovilė Dudėnaitė - Tierney**, Media & Learning Association *TaLAI Policy Guidelines for assessment in the context of GenAI in higher education*

SPOOR 95
 12:30 – 14:00

Lunch

AUDITORIUM
(Presentations)
 14:00 – 15:30

AI driven co-creation

The rapid growth of AI is transforming how media is produced in higher education. Presenters in this session will share their experience of putting AI into practice in developing learning content in higher education.

Moderator: **Janne Länsitie**, OAMK, Finland

- **Melanie Dejnega**, University of Applied Sciences for Management & Communication, Austria *Opportunities and limits of AI assisted Socratic dialogues for research topic development. Insights from a Custom GPT Used in Bachelor-Level Research Education*
- **Neil Burdess**, Panopto, UK *The Human in the Loop: AI, Learning, and Authentic Video at Scale*
- **Nicola Bruno**, Dataninja / University of Modena and Reggio Emilia, Italy *Co-Designing AI Literacy: A European Multi-Partner Approach to Creating a Blended Learning Programme on GenAI and Disinformation*
- **Elisabet Krauss & Roland Hallmeier**, Friedrich-Alexander-Universität Erlangen-Nuremberg, Germany *A stepwise model for advancing AI in university teaching*

RAADZAAL
(Discussion)
 14:00 – 15:30

Strategic blueprints for scaling innovation in Centers for Teaching and Learning (CTLs)

How can Centres for Teaching and Learning (CTLs) move beyond "extinguishing fires" to becoming proactive engines of educational change and innovation? This interactive session brings together perspectives from the CTLs of the University of Vienna, KU Leuven, and FAU Erlangen-Nürnberg. Together, we explore how innovation can be defined, integrated into daily academic routines, and scaled through strategic project management to create long-term institutional impact.

Moderator: **Sonia Hetzner**, Friedrich-Alexander-Universität Erlangen-Nuremberg, Germany

Panellists:

- **Jana Herwig**, University of Vienna, Austria
- **Elke Van Ael**, KU Leuven, Belgium



<p>PRESS (Pecha Kucha presentations) 14:00 – 15:30</p>	<p>Making the most of media and AI in teaching and learning</p> <p>These short presentations include results of research into effectiveness, methods and approaches aimed at enhancing the application of educational media and ways to make video more interactive.</p> <p>Moderator: Steven Verjans, UCLL, Belgium</p> <ul style="list-style-type: none"> • Fiachra McCleary, Dublin City University, Ireland <i>Maximising Interactivity in Educational Videos</i> • Rüdiger Rolf, University of Osnabrück, Germany <i>AI in Opencast Video Portal</i> • Marina Merkaš, Catholic University of Croatia, Croatia, <i>The Application of Artificial Intelligence in Education in Croatia: From Research to Recommendations in the BrAln Project</i> • Greet Leysens, KU Leuven, Belgium <i>Real-life or video demonstration? Evidence on learning outcomes of students' psychomotor skill performances in health professions education</i>
<p>ZAAL 4/5 (Workshop) 14:00 – 15:30</p>	<p>HealthyMindED: Reducing cognitive overload and supporting digital wellbeing in higher education</p> <p>Led by Tanja Tillmanns, University of Erlangen-Nuremberg, Germany</p> <p>This interactive 90-minute workshop examines how digital learning environments can be designed to reduce cognitive overload and support digital wellbeing in higher education. Participants will explore and apply emerging European guidelines from the Erasmus+ HealthyMindED project to real teaching scenarios. Through hands-on analysis and co-design activities, educators, learning designers, researchers, and support staff will gain practical strategies for healthier, more sustainable digital course design.</p>
<p>ZAAL 6/7 (Workshop) 14:00 – 15:30</p>	<p>European project pitch and collaboration exchange</p> <p>Moderator: Kamakshi Rajagopal, Media & Learning Association</p> <p>During this session MLA members will have the opportunity to discuss potential collaboration and joint project bids including those aimed at European funding programmes.</p> <p>Please note: this session is for MLA members only.</p>
<p>SPOOR 24 1st floor (Presentations) 14:00 – 15:30</p>	<p>Next generation educational media production</p> <p>This presentation session examines how universities are reshaping educational media production through AI, scalable workflows, and teacher-led content creation. Speakers share practical approaches to expanding online learning, reducing production bottlenecks, and balancing automation with human creativity in evolving academic environments.</p> <p>Moderator: Eirik Wattengård, NTNU, Norway</p> <ul style="list-style-type: none"> • Lucy Kendra & Conrado Silva de Farias, Heriot-Watt University, UK <i>Growing Global Learning: A Producer's Playbook for the Online Campus.</i> • Lana Scott, Massachusetts Institute of Technology, USA <i>Media Professionalism at a Turning Point: Navigating AI, Organizational Change, and Creative Complexity</i> • Juuso Kojo, University of Oulu, Finland <i>From Studio Bottlenecks to Teacher-Producers: A Skills & Support Map for Scaling Pedagogical Media on Shrinking Budgets</i> • Stef Stes, KU Leuven, Belgium <i>We Automated Everything... Except Your Mouth</i>

RAADZAAL
(Discussion)
15:30 – 16:30

Closing discussion

Join us for this final discussion where we will share key takeaways based on the programme of this year's Media & Learning Conference. It will also provide an opportunity to discuss key challenges and discussion topics relevant for the future for our community.

Panellists:

- **Andy Thys**, KU Leuven, Belgium
- **Fleur Braundsdorf**, University of Amsterdam, the Netherlands
- **Eirik Wattengård**, NTNU, Norway
- **Megan Brophy**, KU Leuven, Belgium (student)
- **Elisa Seijdel**, Vrije Universiteit Amsterdam, The Netherlands (student)
- **Jana Herwig**, University of Vienna, Austria

Moderator: **Zac Woolfitt**, Inholland University of Applied Sciences, the Netherlands

Koffiehoek
16:30 – 17:30

Closing reception



Save the date!

Media & Learning 2027 will take place in Provinciehuis, Leuven, Belgium from Wednesday, 16th to Thursday, 17th June 2027.



AI-LITERATE: Upskilling Higher Education in the Age of Generative AI and Disinformation (Oct 2025 – Sep 2027)

AI-LITERATE strengthens AI literacy in higher education by equipping students and educators with essential skills in Generative AI and disinformation awareness. Through blended learning, ethical AI guidelines, and collaboration across Italy, Portugal, Croatia, Poland, and Belgium, the project promotes responsible AI use in European academic institutions and beyond. www.ai-literate.eu

Presentations :

- **Lucia Mesquita**, Lusófona University, Portugal *Beyond the Tool: Mapping Evidence-Based and Responsible AI Technology Use in Higher Education* (Auditorium, 16:00-17:00 CEST, 17 June)
- **Nicola Bruno**, Dataninja / University of Modena and Reggio Emilia, Italy *Co-Designing AI Literacy: A European Multi-Partner Approach to Creating a Blended Learning Programme on GenAI and Disinformation* (Auditorium, 14:00-15:30 CEST, 18 June)



HealthyMindEd: Promoting healthy digital teaching and learning in higher education (Nov 2024 – Jun 2027)

The HealthyMindEd project aims to promote wellbeing in digital learning environments among higher education educators and students by equipping them with innovative teaching approaches, best practices, and purposeful methods. www.healthyminded.eu

Workshop: *HealthyMindED: Reducing cognitive overload and supporting digital wellbeing in higher education* led by **Tanja Tillmanns**, University of Erlangen-Nuremberg, Germany (zaal 4/5, 14:00-15:30 CEST, 18 June)



TaLAI: Teaching and Learning with Artificial Intelligence in Higher Education (Nov 2023 – Oct 2026)

The TaLAI project aims to explore methods and strategies for integrating artificial intelligence (AI) into teaching and learning practices in higher education (HE) while adhering to ethical principles. The project consortium will develop a digital TaLAI Platform, create an online TaLAI Course, and formulate Policy Recommendations for ethical AI integration in HE. www.talaiproject.eu

Presentation: **Dovilė Dudėnaitė-Tierney**, Media & Learning Association *TaLAI Policy Guidelines for assessment in the context of GenAI in higher education* (Spor 24, 11:00-12:30 CEST, 18 June)



TAMELi: Teacher Academy for Media Literacy in Europe (Apr 2026 – Mar 2029)

TAMELi addresses the growing need for Digital and Media Literacy (DML) in an era of rapid technological change, disinformation, and evolving digital media landscapes. The project focuses on teacher educators, supporting them in embedding DML within teacher education programmes through an evidence-based model and practical resources. By strengthening DML in both pre-service and in-service teacher education, TAMELi helps equip teachers with the competences needed to prepare learners for informed, critical, and responsible participation in digital society.

www.tameli.eu



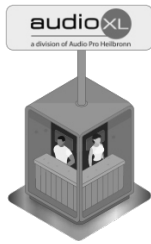
TREN D: Teaching Resilience and Environmental Democracy (Dec 2025 – Dec 2028)

TREN D (Teaching Resilience and Environmental Democracy) advances environmental education through collaborative assignments, virtual exchanges, and XR experiences. It promotes resilience, sustainability, and civic engagement while enhancing students' digital and intercultural skills. Key outputs include staff training, cooperative online exchanges, and immersive XR experiences that develop students' critical thinking and foster active learning.

www.trendedu.eu

Workshop: *Immersive learning strategies for sustainable education: The case of TREN D* Led by **Dario Fazzi**, Leiden University, the Netherlands and **Gaetano Di Tommaso**, Roosevelt Institute for American Studies, the Netherlands (Zaal 4/5, 11:00-12:30 CEST, 17 June)





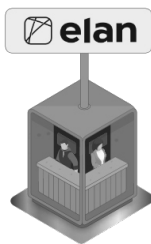
Audio XL

Audio XL is a leading value-added distributor of professional audio, video, and control solutions. As a member of Audio Pro Heilbronn and the EAV Group, we serve customers across the BeNeLux and DACH regions.

While our name highlights our expertise in high-end professional audio solutions, our portfolio extends far beyond audio alone. We also provide advanced video and control solutions designed to fully support and simplify your AV integration projects. With premium brands such as Genelec, BSS, JBL, AMX, Univox, AKG, Crown, DVDO, TrackingMaster, and many more, we offer comprehensive solutions to meet a wide range of AV requirements. Our professional team provides expert advice, system design, training, and technical support to ensure the highest level of service to our partners.

At Audio XL, we are committed to breaking away from vendor lock-in by offering open, license-free communication platforms alongside support for a wide range of standard and widely used programming languages within an open Integrated Development Environment (IDE). Our solutions are designed to integrate with products from other manufacturers as well, providing maximum flexibility and scalability.

For more information, visit www.audioxl.nl/index.html or visit our booth during the Media and Learning 2026 event.



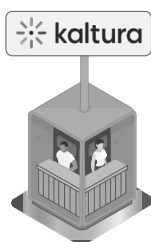
Elan e.V.

elan e.V. empowers universities to take control of their digital future with flexible, secure, and sustainable open-source solutions. From hosting and operations to consulting and custom development, elan delivers end-to-end services that strengthen digital sovereignty and long-term independence.

With deep expertise in Opencast for lecture capture and video management, as well as leading learning platforms like Stud.IP and ILIAS, elan helps institutions build powerful, fully adaptable teaching and learning ecosystems.

Driven by collaboration with global open-source communities, elan creates future-ready digital infrastructures, designed to evolve with your institution.

www.elan-ev.de



Kaltura

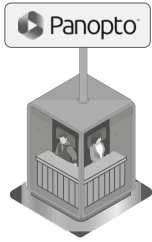
Kaltura powers rich media experiences that help organisations engage audiences, drive action, and turn content into measurable impact. At the forefront are Agentic Avatars – real-time, realistic agents that guide customers, employees, learners, and audiences through personalised, interactive experiences that feel human, contextual, and always on.

Built for enterprise-grade deployment in regulated environments, the Kaltura platform combines AI-powered rich media creation, intelligent content management, and experience delivery in one flexible cloud solution. With strong governance, security, and compliance controls, organisations can deploy interactive media experiences confidently at scale.

The platform supports both live and on-demand experiences across marketing, learning, communications, and media. From AI-powered video creation and content repurposing to virtual events, content hubs, web experiences, and virtual classrooms, Kaltura enables organisations to create, manage, and activate rich media securely, turning knowledge and content into engagement, insight, and measurable outcomes.

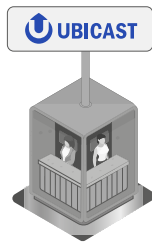
corp.kaltura.com





Panopto

Panopto, the leading video-learning platform, makes the future of learning flexible for educational institutions and smarter teams. AI-driven features connect students to accessible coursework and classrooms and employees to searchable training – wherever they are, whenever they need it. To learn more, visit www.panopto.com



UbiCast

Born in 2007, UbiCast is the European leader in video learning solutions. Our mission is to improve learning and communication by making video engaging, collaborative and durable.

To do so, UbiCast has developed Nudgis, a customisable private video platform made for teachers to record, store and stream interactive and impactful content in video format.

Thanks to its engaging sidebar, Nudgis is the perfect tool to easily captivate students' attention and enhance the whole learning experience.

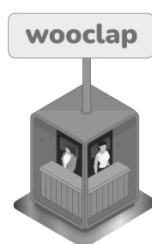


Using our time-based annotations, teachers enrich the videos with quizzes, polls and other attachments while students are able to learn and review the course material at their pace, before, after or instead of in-person classes.

To make learning more effective, relevant data and insights are available for teachers to ensure the content is suitable and understood, thus allowing a more fitted experience easily open to feedback.

Some of UbiCast's customers include Sciences Po Paris, Utrecht University, University College Dublin and Radboud University.

www.ubicast.eu



Wooclap

Wooclap is an EdTech company that helps people teach and learn through powerful, interactive tools designed with educators and neuroscience experts. We offer two complementary solutions:

An interactive questioning tool that boosts real-time engagement through 20+ dynamic question types, making classes, trainings, and presentations more participative.

A microlearning platform that supports long-term retention through asynchronous practice and personalized study paths.



Easy to use and fully integrated into existing digital ecosystems, Wooclap transforms passive audiences into active learners, both in the classroom and beyond.

Today, over 3 million educators in leading institutions like HEC Paris, Duke University, and the University of Edinburgh use Wooclap to shape the future of learning.

www.wooclap.com



Media & Learning

Invitation to join the Media & Learning Association

The Media & Learning Association (MLA) is a growing international, not-for-profit association which aims to promote and stimulate the use of media as a way to enhance innovation and creativity in teaching and learning across all levels of education and training.

In 2026 we celebrate our 14th year in operation and are delighted to say that our membership continues to grow, currently 106 members from 30 countries which includes 80 organisational members, 6 sponsoring members and 20 networking members.

Membership is open to organisations who wish to join and who share the same interests.

The benefits of membership include:

- **Free access to our online workshop and seminars** for any member.
- **25% reduction on the conference fee** for any face-to-face events - 300 euros for members, 400 non-members.
- **Access to the moderated members' mail lists**, which are used to share updates about opportunities for collaboration, new resources, events, etc. Members use these channels for relevant messaging.
- **Preferential publication** for member organisations in the Media & Learning news site and associated monthly newsletter currently sent to over 10,000 email addresses.
- **Involvement in association initiatives** such as project incubation activities with a view to applying for joint funding from, for example, the European Commission.
- **Support to members dissemination activities** particularly regarding European project collaboration through dedicated promotion of specific events and outputs.
- **Access to dedicated special interest groups (SIGs)** established on specific topics: AV, AI, XR in Higher education, Centres for Teaching and Learning, Digital Media Literacy and Teacher Education in Digital and Media Literacy.

The annual membership subscription has been set at €600. MLA aims to continue its organisation of the annual Media & Learning Conference in 2027, the organisation of the annual MEDEA Awards and a host of other activities designed to grow our network and deepen our collective knowledge.

More information about becoming a member
<https://media-and-learning.eu/become-a-member/>



Media & Learning 2026 would like to thank its exhibitors:



conference.media-and-learning.eu



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